ATIA JONES
WEBSITE DESIGNER/DEVELOPER & TECHNICAL SEO

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📍 2909 E. Arkansas Ln., Suite C - 34, Arlington, Texas 76010

EDUCATION

Bachelor of Fine Arts in Communication Design
Texas State University in San Marcos, Texas
2015 - 2018

CERTIFICATIONS

DigitalMarketer Customer Value Optimization
DigitalMarketer Digital Marketing Strategist
HubSpot Growth Driven Design
Semrush Site Audit

Professional Summary

Innovative and results-driven website designer/developer and technical SEO specialist with extensive experience designing websites and optimizing them for user experience and backend SEO. Expert in leveraging modern design tools and SEO strategies to drive business growth and enhance online presence. Demonstrated success in managing multi-faceted projects and leading cross-functional teams. Proficient in project management, UX/UI design, and a variety of web development and SEO tools. Recognized for exceptional creativity and technical expertise, contributing to the rapid growth and success of multiple ventures.

Skills

- **Website Design:** Expert in designing websites with a focus on user experience and visual appeal.
- **Technical SEO:** Skilled in optimizing websites for search engines to improve visibility and ranking.
- **UX/UI Design:** Proficient in creating user-friendly interfaces and enhancing user experience.
- **Project Management:** Adept at overseeing projects from conception to completion, ensuring timely delivery and quality.
- **Backend SEO:** Implementing SEO strategies to optimize website performance and search engine rankings.
- **Content Creation:** Creating engaging and compelling content for websites and digital platforms.
- **Graphic Design:** Proficient in designing visual elements for web and print media.

Professional Experience

Jun 2021 - Present
Advent Trinity Marketing Agency I Arlington, Texas, United States
Website Designer/Developer & Technical SEO

- Website Design: Design and develop websites optimized for user experience and backend SEO.
- User Experience Optimization: Enhance user experience through intuitive design and interface improvements.
- Backend SEO: Implement SEO strategies to improve website visibility and search engine rankings.

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WEBSITE DESIGNER/DEVELOPER & TECHNICAL SEO

TECHNICAL SKIILS

Adobe Acrobat
Adobe Illustrator
Adobe Photoshop
Adobe XD
Canva
ChatGPT
Cloudflare
Cyberduck
Discord
Google Workspace
Hotjar
HubSpot
HTML/CSS
iOS/MacOS
Semrush
Slack
UX/UI
WordPress
WP Engine/Flywheel

Key Contributions

- AdventTrinity.com: Showcased the company's capabilities in web design and UX/UI, attracting more projects and potential clients.
- ChainMeet.org/App.ChainMeet.org: Designed and developed a website that significantly improved user engagement and satisfaction.
- Nabip-fw.org: Created a visually appealing and highly functional website that increased traffic and user interaction.

Jun 2019 - Jun 2021
Optimal Business Systems I Southfield, Michigan (Remote Position)
Designer and Project Manager

- UX/UI Design: Provided design solutions for clients, creating wireframes and assets for business needs.
- Project Coordination: Coordinated with developers, clients, and interns on project teams to ensure successful project delivery.
- Web Development: Built and maintained WordPress sites for various clients, improving their online presence and functionality.

Jul 2016 - Jun 2019
Apple Inc. I Cupertino, California (Remote Position)
iOS & Mac+ Tier 1 Technical Support

- Customer Support: Provided technical support for iOS and MacOS devices, resolving customer issues and setting up appointments.
- Repairs and Sales: Assisted with device repairs and the purchase of AppleCare+ for iOS and MacOS devices.