



BRYAN ACOSTA

CHIEF EXECUTIVE OFFICER

☎ [682-270-8035](tel:682-270-8035) | [682-331-8793](tel:682-331-8793)

✉ bryanacosta@adventtrinity.com

🌐 www.adventtrinity.com

📍 2909 E. Arkansas Ln., Suite C - 34,
Arlington, Texas 76010

EDUCATION

University of Texas Arlington (UTA)

Studied Kinesiology Exercise Science, Project Management, and Research Methodologies

Diploma

Arlington High School

Graduated in 2012

CERTIFICATIONS

Google Ads

HubSpot Delivering Client Success

HubSpot Growth Driven Design

HubSpot Inbound Marketing

DigitalMarketer Digital Marketing Strategist

DigitalMarketer Analytics & Data Specialist

DigitalMarketer Customer Value Optimization Specialist

Professional Summary

Innovative and results-driven Chief Executive Officer with extensive experience developing and executing strategic marketing initiatives for diverse businesses. Expert in leveraging social media, SEO, and web design to drive business growth and enhance brand presence. Demonstrated success in managing multi-faceted projects and leading cross-functional teams. Adept at using advanced marketing technologies and analytics to deliver measurable results. Proficient in project management, research, and various marketing and business management tools. He is recognized for exceptional leadership and strategic vision, contributing to the rapid growth and success of multiple ventures.

Skills

- **Bilingual:** Fluent in English and Spanish, enabling effective communication with diverse client bases.
- **Digital Marketing:** Proficient in developing and implementing comprehensive digital marketing strategies.
- **Photography & Videography:** Skilled in creating engaging visual content for marketing campaigns.
- **Sales Management:** Experienced in leading sales teams to achieve and exceed targets.
- **Sales Operations:** Adept at streamlining sales processes and improving operational efficiency.
- **Search Engine Optimization (SEO):** Expertise in optimizing websites to improve search engine rankings and drive organic traffic.
- **Telemarketing:** Proven ability to generate leads and convert them into sales through effective telemarketing techniques.

Professional Experience

○ **Dec 2022 - Present**

Nuvioo | Arlington, Texas, United States

Vice President and Creator

- **Product Development:** Led the creation and development of Nuvioo, a comprehensive cloud software solution designed to integrate various business functions into a single platform, reducing operational costs and improving efficiency.
- **Strategic Management:** I oversee Nuvioo's strategic direction and growth, ensuring it meets the evolving needs of modern businesses.



BRYAN ACOSTA

CHIEF EXECUTIVE OFFICER

TECHNICAL SKILLS

Agency Analytics
Apollo.io
Canva
ChatGPT
Dripify.io
Facebook Ads
Figma
Google Workspace
HubSpot
Meta Business Suite
Microsoft 365

AWARDS

40 Under 40

Class of 2023 | Arlington, Texas, United States
Recognized for outstanding leadership and significant contributions to the business community. This award highlights my ability to drive business growth and innovation in the Arlington area.

OTHER PROJECTS

Dallas Cowboy Drummer

Class of 2023 | Arlington, Texas, United States
Recognized for outstanding leadership and significant contributions to the business community. This award highlights my ability to drive business growth and innovation in the Arlington area.

Jan 2022 - Present

Advent Trinity Marketing Agency | Arlington, Texas, United States Chief Executive Officer

- **Leadership and Strategic Direction:** Founded Advent Trinity Marketing Agency in 2018 alongside Ruben Duarte (VP). As CEO, I lead the company's strategic direction, focusing on innovative marketing strategies and growth initiatives.
- **Marketing Strategy:** Develop and implement comprehensive marketing strategies tailored to each client's unique needs. Oversee the fractional CMO department to ensure alignment with overall business goals.
- **Performance Analysis:** Analyze customer results using advanced analytics tools and guide the team to make data-driven adjustments for continuous improvement.
- **Innovative Testing:** As CEO of NuvoDesk and VP of Nuvioo, I leverage these businesses to test new marketing strategies, ensuring proven effectiveness before client implementation.

Key Contributions

- **BFF Asian Grill and Sports Bar:** Tripled business using targeted social media campaigns, which increased customer engagement and sales.
- **NuvoDesk:** Through strategic use of social media, SEO, and web design, we achieved a remarkable increase in occupancy from 20% to 90%, significantly enhancing revenue streams.
- **Frog REDI Financial Resource:** Successfully generated over 200 leads per month using Facebook Lead Generation Ads, contributing to substantial business growth.

Jan 2022 - Present & Aug 2021 - Feb 2022

NuvoDesk Coworking | Arlington, Texas, United States Chief Executive Officer

- **Business Operations:** Lead strategic initiatives to enhance business operations and occupancy rates. Implement innovative marketing strategies to promote the coworking space, resulting in significant business growth.
- **Market Testing:** Utilize NuvoDesk as a testing ground for new marketing strategies, ensuring their effectiveness before more comprehensive client implementation.

Jul 2020 - Jun 2022

Orderlivery | Arlington, Texas, United States Vice President

- **Operational Management:** Managed daily operations and strategic planning for Orderlivery, ensuring efficient service delivery and customer satisfaction.



BRYAN ACOSTA

CHIEF EXECUTIVE OFFICER

Aug 2014 - Aug 2017

Fitness Connection USA | Arlington, Texas, United States

Sales Manager

- Sales Leadership: Led the sales team to achieve and exceed targets, developed sales strategies, and provided training and mentorship to team members.

Aug 2013 - Mar 2014

MetroPCS | Arlington, Texas, United States

Retail Salesperson

- Customer Engagement: Engaged with customers to provide excellent service and support, driving sales and enhancing customer satisfaction.

Jun 2012 - Jul 2013

Six Flags | Arlington, Texas, United States

Cash Manager

- Financial Management: Managed incoming revenue, conducted financial audits, and oversaw cash handling processes, ensuring financial accuracy and integrity.