



# CINDY TRAN

## VIDEOGRAPHER

📞 682-270-8035

✉️ [cindy@adventtrinity.com](mailto:cindy@adventtrinity.com)

🌐 [www.adventtrinity.com](http://www.adventtrinity.com)

📍 2909 E. Arkansas Ln., Suite C - 34,  
Arlington, Texas 76010

## EDUCATION

**Bachelor of Science in  
Radio-Television-Film**  
**University of Texas at Austin, Texas**  
2020 - 2024

## CERTIFICATIONS

Google Foundations of Project Management Certificate

## Professional Summary

Cindy Tran is a dynamic, skilled video editor and videographer with a degree in Radio-Television-Film from the University of Texas at Austin. With hands-on experience in video editing, content creation, and digital storytelling, Cindy has worked with renowned organizations such as GSD&M and Amplify Asian. Her passion for crafting impactful visual content has made her an invaluable contributor to projects across social media, commercials, and promotional campaigns.

## Skills

- **Videography:** Skilled in capturing high-quality video footage for events, marketing, and promotional purposes, with expertise in handling professional camera Sony A7 IV.
- **Video Editing:** Proficient in using Adobe Premiere Pro, Avid Media Composer, and DaVinci Resolve to create polished, engaging video content for various platforms.
- **Photography:** Experienced in capturing high-resolution images for events and marketing materials, ensuring exceptional visual quality.
- **Graphic Design:** Proficient in designing visually compelling materials using Canva and Adobe Photoshop for branding, marketing, and promotional needs.
- **Project Collaboration:** Skilled in working with diverse teams using tools like Slack, Trello, and Asana to streamline communication and ensure successful project completion.

## Professional Experience

### Sept 2024 - Present Advent Trinity Marketing Agency | Arlington, Texas Videographer and Photographer

- **Videography:** Captured high-quality video footage with a Sony A7 IV for events, promotional content, and campaigns, ensuring visual storytelling aligns with project goals.
- **Photography:** Delivered professional, high-resolution images for events, marketing materials, and social media platforms to enhance audience engagement.
- **Editing:** Used Adobe Premiere Pro and DaVinci Resolve to transform raw footage into polished, engaging content tailored for various platforms.
- **Event Videography and Photography:** Documented live events with precision, capturing key moments through video and photography to create impactful promotional materials.
- **Team Collaboration:** Partnered with cross-functional teams, including marketing and production departments, to ensure cohesive project execution and successful outcomes.



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## VIDEOGRAPHER

### TECHNICAL SKILLS

Adobe Lightroom  
Adobe Photoshop  
Adobe Premiere Pro  
Asana  
Avid Media Composer  
Canva  
Davinci Resolve  
Facebook  
Google App Suite  
Microsoft Office  
Slack  
Trello  
YouTube  
Zoom

#### Key Contributions

- BffAsianGrill.com: Captured high-quality video and photography for events and new menu items, effectively showcasing the restaurant's vibrant atmosphere and offerings to attract more customers.
- NuvoDesk.com: Provided professional photography and videography for weekly events, enhancing the coworking space's brand image and promoting community engagement.
- TwinstoneHats.com: Produced compelling videography for commercials and advertisements, optimized for platforms like Google Ads and YouTube, driving increased brand visibility and audience interaction.

#### Sept 2023 - Apr 2024

##### GSD&M | Austin, Texas

#### AV Production Assistant Apprentice

- Video Editing for Commercials: Edited and assembled video content for high-profile clients, including the US Air Force, Capital One, and Pizza Hut, producing commercials and marketing packages.
- Technical Video Modifications: Handled technical video edits, such as re-exporting and resizing, using Adobe Premiere Pro to meet client specifications.

#### Aug 2022 - May 2023

##### Amplify Asian | Austin, Texas

#### Production Intern

- Social Media Reels: Edited promotional clips to generate interest for an upcoming app, resulting in 400+ views on social media.
- Team Collaboration: Partnered with digital marketing associates and marketing directors to script and storyboard creative campaigns.

#### Sept 2021 - Jun 2022

##### Texas Alliance for Minorities in Engineering | Austin, Texas

#### Videographer Intern

- Professional Video Editing: Edited pre-existing footage into polished video segments for the organization's website and social media, achieving over 100 views per segment.
- Event Photography & Videography: Captured high-quality photos and videos during a live event with 100 attendees using a Canon EOS Rebel T7.
- Graphic Design: Designed promotional materials, including logos and celebration posters, using Canva and Adobe Photoshop.