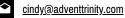


CINDY TRAN videographer

Professional Summary

<u>682-270-8035</u>



www.adventtrinity.com

2909 E. Arkansas Ln., Suite C - 34, Arlington, Texas 76010

EDUCATION

Bachelor of Science in Radio-Television-Film University of Texas at Austin, Texas 2020 - 2024

CERTIFICATIONS

Google Foundations of Project Management Certificate

Cindy Tran is a dynamic, skilled video editor and videographer with a degree in Radio-Television-Film from the University of Texas at Austin. With hands-on experience in video editing, content creation, and digital storytelling, Cindy has worked with renowned organizations such as GSD&M and Amplify Asian. Her passion for crafting impactful visual content has made her an invaluable contributor to projects across social media, commercials, and promotional campaigns.

Skills

- Videography: Skilled in capturing high-quality video footage for events, marketing, and promotional purposes, with expertise in handling professional camera Sony A7 IV.
- **Video Editing:** Proficient in using Adobe Premiere Pro, Avid Media Composer, and DaVinci Resolve to create polished, engaging video content for various platforms.
- Photography: Experienced in capturing high-resolution images for events and marketing materials, ensuring exceptional visual quality.
- **Graphic Design:** Proficient in designing visually compelling materials using Canva and Adobe Photoshop for branding, marketing, and promotional needs.
- **Project Collaboration:** Skilled in working with diverse teams using tools like Slack, Trello, and Asana to streamline communication and ensure successful project completion.

Professional Experience

Sept 2024 - Present Advent Trinity Marketing Agency I Arlington, Texas Videographer and Photographer

- Videography: Captured high-quality video footage with a Sony A7 IV for events, promotional content, and campaigns, ensuring visual storytelling aligns with project goals.
- Photography: Delivered professional, high-resolution images for events, marketing materials, and social media platforms to enhance audience engagement.
- Editing: Used Adobe Premiere Pro and DaVinci Resolve to transform raw footage into polished, engaging content tailored for various platforms.
- Event Videography and Photography: Documented live events with precision, capturing key moments through video and photography to create impactful promotional materials.
- Team Collaboration: Partnered with cross-functional teams, including marketing and production departments, to ensure cohesive project execution and successful outcomes.



TECHNICAL SKIILS

Adobe Lightroom Adobe Photoshop Adobe Premiere Pro Asana Avid Media Composer Canva Davinci Resolve Facebook Google App Suite Microsoft Office Slack Trello YouTube Zoom

CINDY TRAN videographer

Key Contributions

- BffAsianGrill.com: Captured high-quality video and photography for events and new menu items, effectively showcasing the restaurant's vibrant atmosphere and offerings to attract more customers.
- NuvoDesk.com: Provided professional photography and videography for weekly events, enhancing the coworking space's brand image and promoting community engagement.
- TwinstoneHats.com: Produced compelling videography for commercials and advertisements, optimized for platforms like Google Ads and YouTube, driving increased brand visibility and audience interaction.

Sept 2023 - Apr 2024 GSD&M I Austin, Texas AV Production Assistant Apprentice

- Video Editing for Commercials: Edited and assembled video content for high-profile clients, including the US Air Force, Capital One, and Pizza Hut, producing commercials and marketing packages.
- Technical Video Modifications: Handled technical video edits, such as re-exporting and resizing, using Adobe Premiere Pro to meet client specifications.

Aug 2022 - May 2023 Amplify Asian I Austin, Texas Production Intern

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- Social Media Reels: Edited promotional clips to generate interest for an upcoming app, resulting in 400+ views on social media.
- Team Collaboration: Partnered with digital marketing associates and marketing directors to script and storyboard creative campaigns.

Sept 2021 - Jun 2022 Texas Alliance for Minorities in Engineering I Austin, Texas **Videographer Intern**

- Professional Video Editing: Edited pre-existing footage into polished video segments for the organization's website and social media, achieving over 100 views per segment.
- Event Photography & Videography: Captured high-quality photos and videos during a live event with 100 attendees using a Canon EOS Rebel T7.
- Graphic Design: Designed promotional materials, including logos and celebration posters, using Canva and Adobe Photoshop.