



TAM DUONG

UX / UI DESIGNER

📞 [682-270-8035](tel:682-270-8035)
✉️ tam@adventtrinity.com
🌐 www.adventtrinity.com

📍 2909 E. Arkansas Ln., Suite C - 34,
Arlington, Texas 76010

EDUCATION

**Associates of Arts in Web Applications
Programming**
Tarrant County College
2021-2023

CERTIFICATIONS

DigitalMarketer Digital Marketing Strategist
HubSpot Growth Driven Design

OTHER PROJECTS

NASA Navigator

April 2023 | Remote

Built an interactive dashboard showcasing NASA environmental data with engaging design and seamless animations.

Airbnb Experiences & Travel Journal

January 2023 | Remote

Designed and developed React single-page applications with dynamic data mapping, state management, and responsive layouts.

Professional Summary

A highly skilled and creative Frontend Developer and UI/UX Designer with a strong background in building visually compelling and user-friendly software and web applications. Proficient in modern technologies, including HTML, CSS, JavaScript, and React.js, combined with expertise in design tools such as Adobe Creative Suite and Figma. Demonstrates excellence in responsive design, cross-browser compatibility, and leveraging modern frameworks to enhance user engagement and optimize website performance. Notable experience includes projects like the NASA Navigator Dashboard and Airbnb Experiences SPA, showcasing the ability to deliver innovative and functional solutions. Passionate about merging aesthetics with functionality to drive impactful digital experiences.

Skills

- **Interface Design:** Created visually appealing and user-friendly designs for websites, applications, and digital platforms. Focused on layout, typography, and interactive elements to enhance the user experience.
- **User Research:** Conducted user interviews, surveys, and usability testing to gather insights into user behaviors and preferences. Applied findings to improve design decisions and functionality.
- **Prototyping & Wireframing:** Developed wireframes and interactive prototypes to outline the structure and functionality of digital products. Use tools like Figma, Adobe XD, or Sketch to present concepts to stakeholders.
- **Collaboration:** Worked closely with developers, product managers, and stakeholders to ensure designs aligned with business objectives and technical requirements.
- **Responsive Design:** Ensured designs adapt seamlessly across devices, including desktops, tablets, and mobile phones, for an optimal user experience.
- **Usability Testing:** Tested digital products for usability and functionality, identifying areas for improvement and iterating on designs to meet user needs.

Professional Experience

May 2023 - Present
Advent Trinity Marketing Agency | Arlington, Texas
UX/UI Designer

- **User-Centered Design:** Crafted intuitive and visually appealing digital interfaces, enhancing user engagement and achieving a 20% improvement in user satisfaction metrics.
- **Collaborative Development:** Partnered with cross-functional teams to align design goals with business objectives, delivering seamless user experiences.



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TECHNICAL SKILLS

3D Modeling
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Blender
Clip Studio
Cross Browser Compatibility
Figma
Graphic Design
Netlify
Paint
Responsive/Mobile Design
Scrum/Kanban Methodologies
Sketch
Testing/Debugging
Vectary
Vercel
Vite
VSCode
Webflow
Webpack

- **Data-Driven Improvements:** Conducted usability testing and analyzed user feedback to refine designs, resulting in a 15% reduction in bounce rates and increased platform efficiency.
- **Prototyping & Wireframing:** Designed interactive prototypes and wireframes using tools like Figma to accelerate project timelines and stakeholder approvals.
- **Responsive Design:** Delivered adaptable digital experiences across devices, ensuring consistent functionality and aesthetics on mobile, tablet, and desktop platforms.

Key Contributions

- **Nuvioo**
 - **Nuvioo POS System:** Developed and executed strategic marketing initiatives to highlight Nuvioo's capabilities as a comprehensive point-of-sale software. Enhanced brand visibility and client engagement through targeted digital campaigns and advanced SEO strategies.
 - **Client Onboarding and Support:** Collaborated with businesses to streamline the implementation of Nuvioo's POS system, ensuring seamless integration and improved operational efficiency for users.
 - **Product Marketing and Outreach:** Designed and managed digital advertising campaigns to educate potential customers about Nuvioo's features, driving increased lead generation and software adoption.

Feb 2023 - May 2023 Arafa Tech Foundation | Las Vegas, Nevada Frontend Developer Volunteer

- Increased user engagement by 20% through the development and implementation of responsive, user-friendly websites and web applications tailored to client and user needs.
- Contributed to project development by participating in team meetings and brainstorming sessions, leading to a 30% improvement in website performance and functionality through strategic recommendations and enhancements.

Sep 2022 - Feb 2023 AK Strategies | Brooklyn, New York Web Design Internship

- Designed and developed over 100 visually compelling assets, including icons, graphics, and images, to elevate the website's aesthetic appeal and enhance the overall user experience.
- Optimized the website's layout and functionality, achieving a 15% reduction in bounce rate and delivering a more intuitive, user-friendly platform.